

PGRC 2024

Postgraduate Research Colloquium

22nd-23rd November 2024 (GMT+8)

Day 1 – Friday 23rd November 2024		
VENUE	Physical Venue – LT12	Zoom Link – CLICK HERE Meeting ID: 984 8875 4491 Passcode: 905206 ZOOM BACKGROUND: CLICK ME
8:00 am – 8:30 am	Registration	
8:30 am – 8:50 am	Arrival of guests and VIPs	
8:50 am – 9:00 am	Introductory remarks by the Master of Ceremony	
9:00 am – 9:15 am	Welcoming Remarks Prof. Dr Neethiahnanthan Ari Ragavan <i>Executive Dean of Faculty of Social Sciences & Leisure Management (FSLM), Taylor's University, Malaysia</i>	
9:15 am – 9:30 am	Opening Speech Prof. Dr Barry Winn <i>Vice Chancellor, Taylor's University, Malaysia</i>	
9:30 am – 10:15 am	Keynote Speaker Prof. Dr Robin Nunkoo <i>Head of the International Center for Sustainable Tourism and Hospitality University of Mauritius, Mauritius</i>	
10:15 am – 11:30 am	Coffee break	
11.30 am – 12:30 pm	Panel Session 1: AI-Driven: Expanding Horizons in Research and Innovation Panelist 1: Ts. Yusno Yunos, <i>CEO of Evenesis, Malaysia</i> Panelist 2: Dr Albert Lee Boon Fui, <i>Lead, Learning Institute., Averis, Malaysia</i> Panelist 3: Assoc Prof. Dr Hassan Raza Syed, <i>School of Media & Communication, Taylor's University, Malaysia</i> Moderator: Dr Jasmine Anak Jain, <i>Senior Lecturer, School of Education, Taylor's University</i>	
12:30 pm – 2:30 pm	Networking and Lunch	
2:30 pm – 3.45 pm	Panel Session 2: From Ideas to Impact: Advancing Global Research Frontiers Panelist 1: Assoc. Prof. Dr. Miloslava Černá, <i>University of Hradec Králové, Czech Republic</i> Panelist 2: Komander (K) Prof. Dato' Sri Dr. Hj. Irmohizam Ibrahim,	

	<p><i>Group Managing Director of the World Trade Centre Kuala Lumpur (WTCKL), Malaysia</i></p> <p>Panelist 3: Dr Hiran Shanake Perera Weerasinghe Arachchige, <i>Deputy Director of Mental Health & Well-being Impact Lab, Taylor's University, Malaysia</i></p> <p>Moderator: Prof. Dr Moses Stephens Gunams Samuel, <i>Senior Research Fellow, Taylor's University, Malaysia</i></p>
3:45 pm – 5:00 pm	<p>Networking and Hi-Tea</p> <p>End of Day 1</p>

Day 2 – Saturday 23rd November 2024	
VENUE	<p>Zoom Link – CLICK HERE</p> <p>Meeting ID: 984 8875 4491</p> <p>Passcode: 905206</p> <p>ZOOM BACKGROUND: CLICK ME</p>
8:50 am – 9:00 am	Introductory remarks by the Master of Ceremony
9:00 am – 10:00 am	Concurrent Session 1
10:00 am – 11:00 am	Concurrent Session 2
11:00 am – 12:00 am	Concurrent Session 3
12:00 pm – 1:00 pm	Lunch Break
1:00 pm – 2:00 pm	Concurrent Session 4
2:00 pm – 3:30 pm	<p>Workshop: Mixed Methods Mastery: Combining Qualitative and Quantitative Research</p> <p>Facilitator: Dr Donnie Adams, <i>Lecturer in Educational Leadership, Faculty of Education, University of Melbourne, Australia</i></p>
3:30 pm – 4:00 pm	Closing Ceremony & End of Conference

CONCURRENT SESSIONS
9:00 AM – 2:00 PM
[PRESENTATION GUIDELINES - CLICK HERE](#)

Concurrent Session # 1 09:00 AM – 10:00 AM Discipline: HOSPITALITY, TOURISM & EVENTS	
ZOOM ROOM – HTE101 Session Chair: <i>Dr Thanam Subramaniam</i> <i>Taylor’s University</i>	PGRC - 001: Strategic Situational Analysis of The Leisure Tourism Industry In Southern Cebu, Philippines <i>Elisheba S. Padillo</i>
	PGRC - 002: Service Quality, Communication Practices, Work Attitudes, And Customer Satisfaction: A Causal Model on Performance <i>Kathryn Faith Emborgo Amarille</i>
	PGRC - 003: Theoretical Insights into the Impact of Cruise Tourism Destination Branding on Economic Growth in Penang, Malaysia <i>Md. Tariqul Islam</i>
	PGRC - 004: The Mediating Role of Attitude Towards Tourism Development on the Relationship Between Perceived Impacts and Quality of Life of Residents of Casino Tourism Destinations <i>Melvin John C. Babon</i>
ZOOM ROOM – HTE102 Session Chair: <i>Dr Raja Mayang Delima</i> <i>Universiti Teknologi MARA (UiTM)</i>	PGRC - 005: Yes Chef!: Exploring Power Dynamics of Professional Chefs in the Kitchen Workplace <i>June Hernandez Peralta</i>
	PGRC - 006: Exploring the Sociocultural Impact of Internal Migration of Tourism Workers in Kuta, Bali <i>Rindo Bagus Sanjaya</i>
	PGRC - 007: The Effect of Customer Experience Quality on Customer Loyalty In Homestays: The Mediating Role Of Perceived Value <i>Jing Jinhuan</i>
	PGRC - 008: Greenversation: Vermicomposting as an Adopted Sustainability Practice in a Selected Hotel in Metro Manila <i>Daryl Ace V. Cornell</i>
ZOOM ROOM – HTE103 Session Chair: <i>Dr. Ruth Sabina Francis</i> <i>Taylor’s University</i>	PGRC - 009: The Mediating Role of Societal Interaction in the Relationship Between Physical Infrastructure Modifications of Quick Service Restaurants and Satisfaction of Differently Abled Individuals in Manila <i>Michael Angelo E. Cabangon</i>
	PGRC - 010: Mediation Analysis of Customers’ Amazement between Quality and Behavioral Intention: The Case of Coffee Shops in the Province of Bulacan <i>Melissa Lara Aquino</i>
	PGRC - 011: Unveiling the Viability, Challenges and Opportunities of Campus–Based Tourism: A Case Study of Visayas State University <i>Syrene Perez-Nayre</i>
	PGRC - 012: Investigating The Motivational Factors Influencing Plant-Based Consumers’ Intentions To Patronise Plant-Based Restaurants <i>Khor Ching Yuet</i>

Concurrent Session # 2 10:00 AM – 11:00 AM Discipline: HOSPITALITY, TOURISM & EVENTS	
ZOOM ROOM – HTE104 Session Chair: <i>Dr Chia Kei We</i> <i>Taylor’s University</i>	PGRC – 013: Destination Experience, Environmental Sustainability Initiatives, And Revisit Intention: A Mediating Model for An Exclusive Tourist Destination In The Philippines <i>Lucky boy M. Alcala</i>
	PGRC – 014: Evaluating Riyadh’s Tourism Growth and Economic Diversification under Saudi Arabia’s Vision 2030: Strategies and Outcomes <i>Gazwa Naif</i>
	PGRC – 015: The Mediating Role Of Destination Satisfaction In Tourists’ Behavioral Post-Visit Outcomes In PhilippinesJ <i>Jennifer Z. Hernandez</i>
	PGRC – 016: Economic Impacts of Sustainable Tourism in Xijiang Qianhu Miao Village <i>Tang Wei Wei</i>
ZOOM ROOM – HTE105 Session Chair: <i>Dr Nagathisen Katahenggam</i> <i>Taylor’s University</i>	PGRC – 017: Predicting Booking Decision In Digital Platforms Using A Hybrid PLS-ANN Approach <i>Edgar Allan Dela Cruz Mendoza</i>
	PGRC – 018: The Impact of Hotel Service Robot Accessibility on Perceptions of Travel Experience <i>Chen Weimei</i>
	PGRC – 019: Combating Climate Change Through Hotel Food Waste Reduction <i>Lim Foong Foong</i>
	PGRC – 020: Evaluation of AI Tools for Cost-Effective Reporting on Sustainable Tourism Standards and Practices in ASEAN <i>Khoo Hock Aun</i>
ZOOM ROOM – HTE106 Session Chair: <i>Dr. Asmahany Ramely</i> <i>University Utara Malaysia (UUM)</i>	PGRC – 021: Exploring the Dynamics of Bamboo Bike Tourism: A Mediation Analysis of Satisfaction and Perceived Value in Intramuros <i>Daryl Ace V. Cornell</i>
	PGRC – 022: Stakeholder Perspectives on Implementing a Tourism Management Program at Romblon State University: Opportunities, Challenges, and Recommendations <i>Gina Mapalad</i>
	PGRC – 023: Profiling Budget Hotel Operation Attributes: Insights from Malaysian Muslim Travelers <i>Mohd Shafiq Bin Abdullah</i>
	PGRC – 024: Exploring the Relationship Between Leadership Styles and Organizational Citizenship Behaviors and Turnover Intention: A Quantitative Approach <i>Abutaleb Ahmed H. Zarban</i>

Concurrent Session # 3 11:00 AM – 12:00 PM Discipline: HOSPITALITY, TOURISM & EVENTS	
ZOOM ROOM – HTE107 Session Chair: <i>Dr Rupam Konar</i> <i>Taylor’s University</i>	PGRC – 025: Leadership Styles and Work Engagement of Employees in Department of Tourism Accredited Hotels in Ilocos Region, Philippines <i>Ricky Tim S. Sison</i>
	PGRC – 026: Navigating the Tourism Landscape: Maldives' Journey to the Global Halal Tourism Market through Halal Certification <i>Fathmath Yumna</i>
	PGRC – 027: Using Stakeholder Salience Theory to Explore the Mediating Role of Non-Government Organizations in Sustainable Rural Tourism Development <i>Venice Ibañez</i>
	PGRC – 028: Analysis of The Implementation of Customer Relationship Management Towards Guest Satisfaction at Kita Restaurant Park Hyatt Jakarta <i>Hari Iskandar</i>
ZOOM ROOM – HTE108 Session Chair: <i>Dr Suresh Kannan</i> <i>Taylor’s University</i>	PGRC – 029: Exploring Romblon Island's Tourism Dynamics: A Comprehensive Analysis of Visitor Profiles, Travel Behaviors, and Motivational Factors <i>Gina Mapalad</i>
	PGRC – 030: Technology and Employment: Examining the Job Displacement and Cost Efficiency of Fast-Food Sector in Marikina City <i>John Brienford Calunod</i>
	PGRC – 031: A Study of the Determinants of Students’ Entrepreneurial Intention among Final Year Hospitality University Students in Malaysian HEIs: The Moderating effect of Psychological Capital <i>Nur Azah Farhana Binti Mohamed Fadzil</i>
	PGRC – 032: Business Performance of Restaurants in The Calabarzon Region: The Effects of Resilience, Self-Efficacy, Passion, and Innovation <i>Bernadette N. Lajara</i>
Concurrent Session # 4 1:00 PM – 2:00 PM Discipline: HOSPITALITY, TOURISM & EVENTS	
ZOOM ROOM – HTE109 Session Chair: <i>Dr. Hazira Nasir</i> <i>Universiti Teknologi MARA (UiTM)</i>	PGRC – 033: Integrating Technology with Tradition: Leveraging Digital Tools for Sustainable Cultural Heritage Tourism at the Dazhu Rock Carvings <i>Liu Yuqiao</i>
	PGRC – 034: Battling for China’s Existing Hotel Market: Founders’ Narratives of Transformation Paths—A Case Study of Independent Hotels in Shenzhen <i>Juan Zhan</i>
	PGRC – 035: Investigating TikTok’s Social Innovation on Sustainable Green Tourism Awareness: AI-generated Network Dynamics <i>Thanh Le Minh</i>

	<p>PGRC – 036: Assessing the Impact of Rights Awareness and Travel Frequency on Customer Satisfaction Among Ferry Passengers at the Port of Manila <i>Moresa Joy V. Gregana-Alcaraz</i></p>
<p>ZOOM ROOM – HTE110 Session Chair: <i>Dr. Afnan Mahusain</i> <i>Taylor’s University</i></p>	<p>PGRC – 037: The Role of Digital HRM in Enhancing Employee Performance: A Study on Malaysia’s Hospitality Industry <i>Liang Xiaoxin</i></p>
	<p>PGRC – 038: Unveiling the Ontological Shifts in Sustainable Tourism: A Critical Realist Analysis of Seminal Literature <i>Aji Divakar</i></p>
	<p>PGRC – 039: Exploring Value Proposition And Mechanisms Of Selected Restaurant Managers’ Role In Region 4-A Calabarzon: Bases For Sustainability & Business-To-Business Marketing Framework <i>Jo-Ann A. Abad</i></p>
	<p>PGRC-040: Assessment of Job Factors and Job Performance of Restaurant Employees in Calabarzon Region IV-A Towards an Employee Performance Strategic Roadmap <i>Anicia C. Pampolina</i></p>
<p>Concurrent Session # 1 09:00 AM – 10:00 AM Discipline: EDUCATION</p>	
<p>ZOOM ROOM – EDU101 Session Chair: <i>Dr Tan Shin Yen</i> <i>Taylor’s University</i></p>	<p>PGRC – 101: A Case Study on the Shift from English for General Purposes (EGP) to English for Specific Purposes (ESP) Teaching in A Chinese University <i>Yu ShiHua</i></p>
	<p>PGRC – 102: Validation of the Chinese Version of the ‘Assessment of Reflective Practice Development Tool <i>Xu Rui</i></p>
	<p>PGRC – 103: The Relationship Between Mathematics Anxiety, Self-Efficacy, and Mathematics Achievement—A Longitudinal Study among Middle School Students in China <i>Zhang Qingyao</i></p>
	<p>PGRC – 104: An Ecological Approach to English Major Teacher Agency in a Chinese University <i>Li Xiaolin</i></p>
<p>ZOOM ROOM – EDU102 Session Chair: <i>Assoc Prof Dr Tai Mei Kin</i> <i>Taylor’s University</i></p>	<p>PGRC – 105: Willingness to Communicate Among Chinese Postgraduates in a Multilingual Malaysian Classroom <i>Wang Han</i></p>
	<p>PGRC – 106: The Effects of Multimodal Tasks-Critical Reading Integrated Instruction On China’s Rural Senior High School Students’ Reading Achievement And Reading Motivation <i>Wang Yanru</i></p>
	<p>PGRC – 107: Teachers’ Experiences with STEAM Instruction: a case study in a STEAM exemplary school in Southeast China <i>Yi Fei</i></p>

	<p>PGRC – 108: Relationships Between Writing Assessment Approaches and Students’ Writing Proficiency in Higher Education in China <i>Song Yumei</i></p>
<p>Concurrent Session # 2 10:00 AM – 11:00 AM Discipline: EDUCATION</p>	
<p>ZOOM ROOM – EDU103 Session Chair: <i>Dr Viji Ramamurthy</i> <i>Taylor’s University</i></p>	<p>PGRC – 109: Voices’ of Guizhou Ethnic Minority Children Regarding Parental Involvement in School and at Home <i>Tian Wen</i></p>
	<p>PGRC – 110: An Intervention For College Student Engagement Via The Think-Pair-Share Strategy In Blended Learning Classes <i>Wang Ting</i></p>
	<p>PGRC – 111: Selangor In-Service Science Teachers’ Nature of Science (NOS) Conception and Nature of Science Pedagogical Content Knowledge (NOS PCK) <i>Mok Shu Jin</i></p>
	<p>PGRC – 112: Decision-Making Involving Socioscientific Issues: A Systematic Literature Review <i>Guan Shan</i></p>
<p>ZOOM ROOM – EDU104 Session Chair: <i>Prof Dr Pramela Krish</i> <i>Taylor’s University</i></p>	<p>PGRC – 113: Lexical Bundles in Chinese Secondary School EFL Textbooks <i>Zhang Mingxuan</i></p>
	<p>PGRC – 114: A Phenomenographic Study of China’s Novice University Teachers’ Conceptions of Teaching Competence <i>Ye Hui</i></p>
	<p>PGRC – 115: The Effect Of Autonomy-Supportive Teaching On Field Independent And Dependent Chinese Architectural Higher Vocational College Students’ Oral English, Intrinsic Motivation And Learning Autonomy <i>Zhao Tong</i></p>
	<p>PGRC – 116: Conceptualizing a framework for online teaching of Mandarin to non-native speakers <i>Guo Yixuan</i></p>
<p>Concurrent Session # 3 11:00 AM – 12:00 PM Discipline: EDUCATION</p>	
<p>ZOOM ROOM – EDU105 Session Chair: <i>Assoc Prof Dr Pauline Goh</i> <i>Swee Choo</i> <i>Taylor’s University</i></p>	<p>PGRC – 117: Revolutionizing teaching Writing with ChatGPT in a Malaysian Primary School <i>Prashana Nair Kumaran</i></p>
	<p>PGRC – 118: Modelling of University Agile Leadership and its Relationship with Lecturer Agency and Lecturer Attitudes toward Change in Malaysian Universities <i>Denise Duar Xia Shing</i></p>

	<p>PGRC – 119: Perspectives from EFL Trainee Teachers on Their Lived Experience of Their Teaching Practicum in Chinese Middle Schools <i>Sun Jiajia</i></p>
	<p>PGRC – 120: Examining the Relationships of Teacher Leadership, Teacher Agency, and Work Engagement among University Teachers in the Hainan Province of China: A Conceptual Framework <i>Wang Zijun</i></p>
<p>ZOOM ROOM – EDU106 Session Chair: <i>Dr Thivilojana Perinpasingam</i> <i>Taylor’s University</i></p>	<p>PGRC – 121: Examining the Relationships among Transformational Leadership, Teachers’ Psychological Capital, and Adaptive Performance in Higher Vocational Colleges in the Hainan Province of China: A Conceptual Framework <i>Wu Xue</i></p>
	<p>PGRC – 122: Art Undergraduates’ Learning Burnout based on an investigation of D Art University in China <i>Kefeng Li</i></p>
	<p>PGRC – 123 Content Analysis of the 4th And 5th Editions of China’s Vocational College English Textbooks to Investigate its Native Culture Representation <i>Wang Yafei</i></p>
<p>Concurrent Session # 4 1:00 PM – 2:00 PM Discipline: EDUCATION</p>	
<p>ZOOM ROOM – EDU107 Session Chair: <i>Dr Amanallah Soltani</i> <i>Taylor’s University</i></p>	<p>PGRC – 124: Human Behavior of Academic Organizations in Cebu, Philippines <i>Elisheba S. Padillo</i></p>
	<p>PGRC – 125: A Phenomenological Study of Filipino Tourism and Hospitality Students’ Internship Experiences in Hong Kong <i>Ma Flora Collado</i></p>
	<p>PGRC – 126: Reflective Practice in Teacher Education: A Case Study of Pre-service Teachers’ Perceptions and Experiences <i>Mindy Tay Pei Lin</i></p>
	<p>PGRC – 127: Exploring Prepositional Usage Patterns in Chinese Junior Secondary School English Textbooks: A Corpus Study <i>Liang Hongyu</i></p>
<p>Concurrent Session # 1 09:00 AM – 10:00 AM Discipline: FOOD STUDIES & GASTRONOMY</p>	
<p>ZOOM ROOM – FSG01 Session Chair:</p>	<p>PGRC – 201: Short Communication on the Comprehensive Review “Contemporary Food Design from Tradition to Technology <i>Bo Xia</i></p>

<p><i>Assoc Prof Dr Elise Line Mognard</i> <i>Taylor's University</i></p>	<p>PGRC – 202: More Than Just a Drink: Exploring The Cultural Significance And Preservation Efforts Of Tagayan Ritual In Quezon Province <i>Mae Jhay Cal</i></p>
	<p>PGRC – 203: Gastronomic Events and Festivals: Their Role in Enhancing Makati's Culinary Tourism <i>Jane Rose Firma</i></p>
<p>Concurrent Session # 2 10:00 AM – 11:00 AM Discipline: FOOD STUDIES & GASTRONOMY</p>	
<p>ZOOM ROOM – FSG02 Session Chair: <i>Dr. Salini Devi Rajendran</i> <i>Taylor's University</i></p>	<p>PGRC – 204: Eatertainment: Trends, Challenges, and Opportunities <i>Nick Naumov & Tobias Schulz</i></p>
	<p>PGRC – 205: The Contemporaries of Wild Edible Plant Practices Among the Dusunic Communities in Kota Marudu <i>Dg. Khairunisa Ahmad Sapawi</i></p>
	<p>PGRC – 206: The Mediating Effect of Cultural Awareness on Filipino Gastronomic Experience and Customer Repurchase Intention in Ongpin St. Binondo Chinatown <i>Emily V. Banzel</i></p>
	<p>PGRC – 207: Development and Optimization of Nipa Sap for Popsicle Production <i>Marjade P. Ferrer</i></p>
<p>Concurrent Session # 3 11:00 AM – 12:00 PM Discipline: FOOD STUDIES & GASTRONOMY</p>	
<p>ZOOM ROOM – FSG03 Session Chair: <i>Assoc Prof Dr Chong Li Choo</i> <i>Taylor's University</i></p>	<p>PGRC – 208: Development of Mackarel Scad Fish Floss as Substitute for Meat Floss <i>Charlie A. Benavidez</i></p>
	<p>PGRC – 209: Development Of Indigenous Vegetables – Baeg, Sigarilyas (Gabey), Bataw –BSB Ice Cream <i>Melvin Patrick D. Vila</i></p>
	<p>PGRC – 210: The Transformation of Food Habits in Tepus, Gunungkidul, Indonesia <i>Theresia Pratiwi Elingsetyo Sanubari</i></p>
<p>Concurrent Session # 4 1:00 PM – 2:00 PM Discipline: FOOD STUDIES & GASTRONOMY</p>	
<p>ZOOM ROOM – FSG04 Session Chair: <i>Dr. Jacqui Kong HuiYi</i> <i>Taylor's University</i></p>	<p>PGRC – 211: Feeding the Future of The Modernizing Nation: Kindergarten Gatekeepers in The Food Socialisation of Children Aged 3-6 Years in Changsha City, China <i>Xueqi Wu</i></p>

	<p>PGRC – 212: Exploring the Role of Non-Malaysian YouTubers in Shaping Malaysian Culinary Identity: A Qualitative Content Analysis <i>Shazrizal bin Zul Mukhshar</i></p>
	<p>PGRC – 213: Malunggay-Infused Tilapia Longganisa: A Culinary Research Study and Consumer Acceptability <i>Marmie R. Poquiz</i></p>
	<p>PGRC – 214: The Effect of Calorie Labelling on Food Products towards Influencing Healthy Eating Behaviour in Malaysian University Students at Taylor’s University <i>Grace Kelly</i></p>
<p>Concurrent Session # 1 09:00 AM – 10:00 AM Discipline: MEDIA & COMMUNICATION</p>	
<p>ZOOM ROOM – MC101 Session Chair: <i>Assoc Prof. Dr Hassan Raza Syed</i> <i>Taylor’s University</i></p>	<p>PGRC – 301: Leveraging Big Data in Decoding Malaysia’s EV Market: Consumer Preferences and Communication Strategies <i>Yang Hanlin</i></p>
	<p>PGRC – 302: Leveraging Big Data Analytics To Assess The Influence Of Online Consumer Sentiment On Chery Omoda 5 Sales In Malaysia <i>Ouyang Mutian</i></p>
	<p>PGRC – 303: How Do Challenges Impact Youth Engagement With Batik Industries On Social Media? <i>Nur Nadia Binti Mohd Salleh Anuar</i></p>
<p>Concurrent Session # 2 10:00 AM – 11:00 AM Discipline: MEDIA & COMMUNICATION</p>	
<p>ZOOM ROOM – MC102 Session Chair: <i>Dr Irfan Hameed</i> <i>Taylor’s University</i></p>	<p>PGRC – 304: Examining the Effects of Social and Physical Presence on TikTok Livestream Retail Shopping <i>Bai Kaige</i></p>
	<p>PGRC – 305: Investigating the influence of educational short video content recommendation on Douyin platform towards the learning persistence of private college students in Shandong Province, China <i>Wang Xuemin</i></p>
	<p>PGRC – 306: Digital Counter-Narratives: Comparing the Use of TikTok by Filipino and Indian Content Creators to Challenge Colourist Ideologies <i>Anansa R. Consumido-Dijan</i></p>
<p>Concurrent Session # 1 09:00 AM – 10:00 AM Discipline: SOCIOLOGY & POLITICAL SCIENCE, PSYCHOLOGY</p>	
<p>ZOOM ROOM – SS101 Session Chair:</p>	<p>PGRC – 401: When Nostalgia Meets Phubbing: Reimagining Tourism in The Age of Digital Disconnection <i>Mayukh Mukhopadhyay</i></p>

<p>Mr. Alistair Adam Anak Nelson Taylor's University</p>	<p>PGRC – 402: Exploring Attachment Styles and Motives Behind Hookup Culture Among University Students in the Petaling District <i>Callen James Marsh</i></p>
	<p>PGRC – 403 Gender Differences in Stereotype Threat Vulnerability among Malaysian STEM Students: The Moderating Roles of Self-efficacy and STEM Identification <i>Muhammad Izhar bin Muhammad Shahrul Ikram</i></p>
	<p>PGRC – 404: The Deconstruction of The Value of Human Lives: A Case Study of Human Trafficking in Myanmar <i>Sheila Mathivathani Arianayagam</i></p>
<p>Concurrent Session # 2 10:00 AM – 11:00 AM Discipline: SOCIOLOGY & POLITICAL SCIENCE, PSYCHOLOGY</p>	
<p>ZOOM ROOM – SS102 Session Chair: <i>Dr. Sharala Subramaniam</i> Taylor's University</p>	<p>PGRC – 405: Relevance of Marxist Philosophy in the Saraiki Belt: A Call for a Transformative Revolution <i>Salmeena Azwar</i></p>
	<p>PGRC – 406: Student Awareness on Philippine Folk Dances towards the Sustainability of Intangible Cultural Heritage <i>Myra F. Ruin</i></p>
	<p>PGRC – 407: Southeast Asia and Vietnam in Türkiye's Asia Anew Initiative: Challenges and Opportunities <i>Yasin Temizkan</i></p>